

DELAWARE'S RESPONSE TO COVID-19

Press Briefing
September 15, 2020

de.gov/coronavirus

Delaware Cases of COVID-19

19,137 total cases

245,022 negative tests

618 total lives lost

Hospitalizations:

17 new 61 current 20 critical

As of September 14, 2020 at 6:00 p.m.

de.gov/coronavirus

Delaware Cases of COVID-19

7.1 percent positive
(7-day average)

103.7 new cases per day
(7-day average)

As of September 14, 2020 at 6:00 p.m.

de.gov/coronavirus

Delaware Cases of COVID-19



**NEW
CASTLE**

9,262

positive cases

*since first case confirmed on
March 11, 2020*

As of September 14, 2020 at 6:00 p.m.

de.gov/coronavirus

Delaware Cases of COVID-19



KENT

2,815

positive cases

*since first case confirmed on
March 11, 2020*

As of September 14, 2020 at 6:00 p.m.

de.gov/coronavirus

Delaware Cases of COVID-19



SUSSEX

6,567

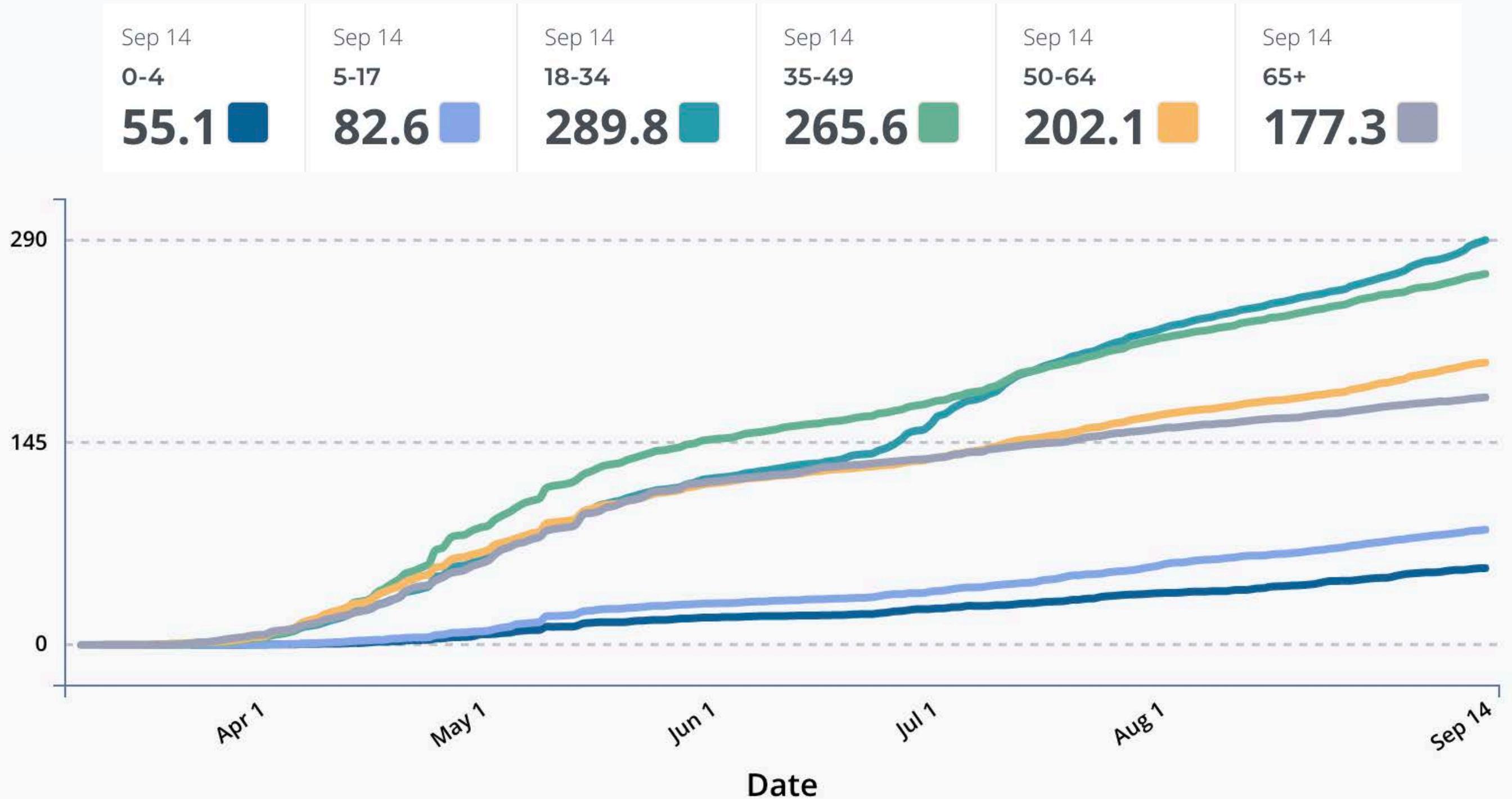
positive cases

*since first case confirmed on
March 11, 2020*

As of September 14, 2020 at 6:00 p.m.

de.gov/coronavirus

Rate of Positive Cases per 10,000 Population by Age Group

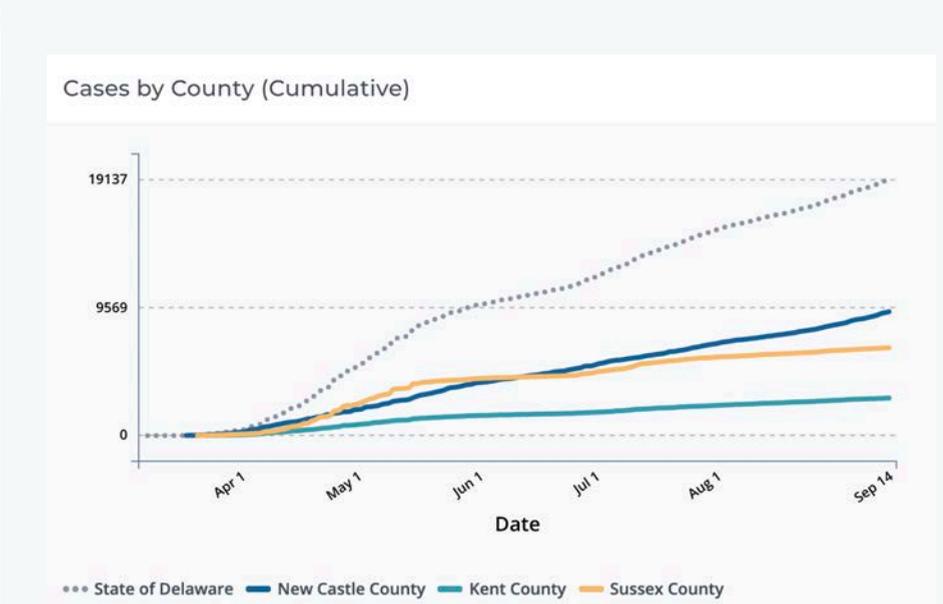
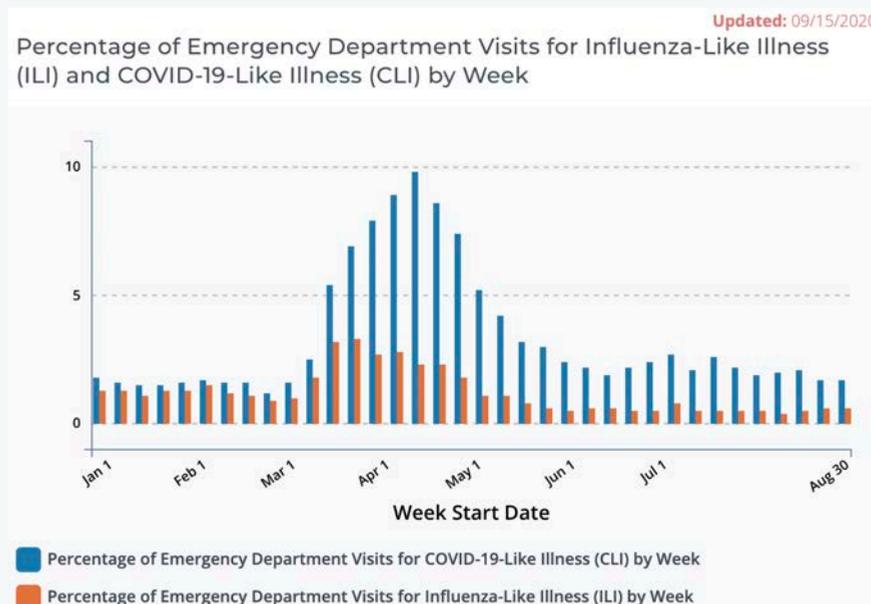
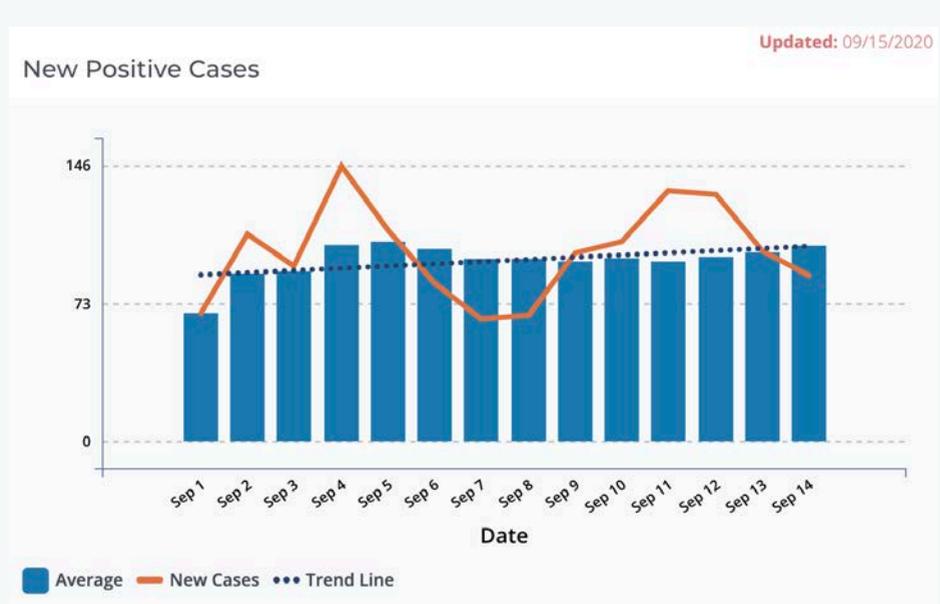
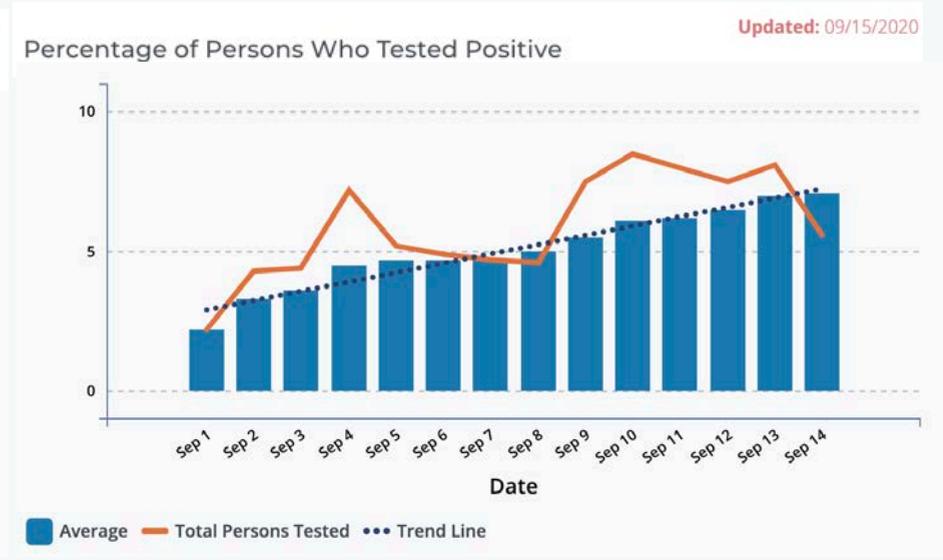
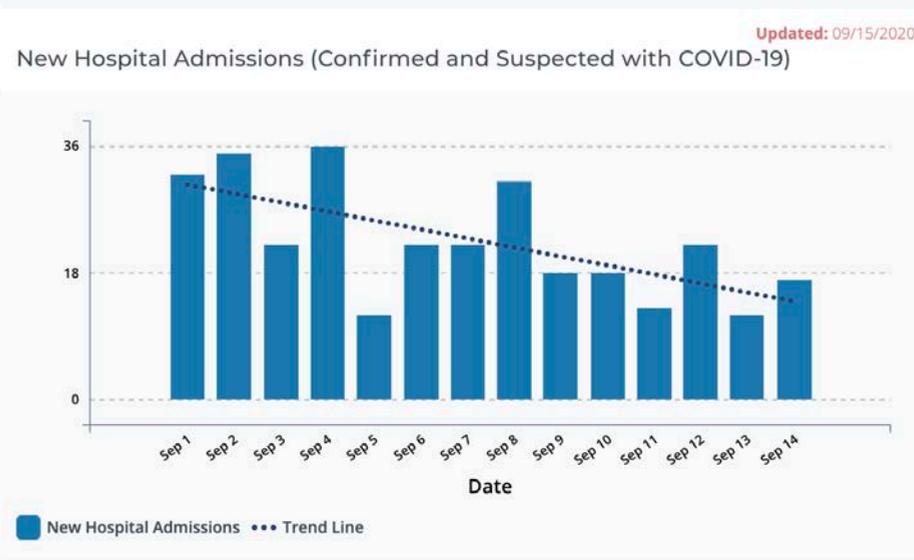
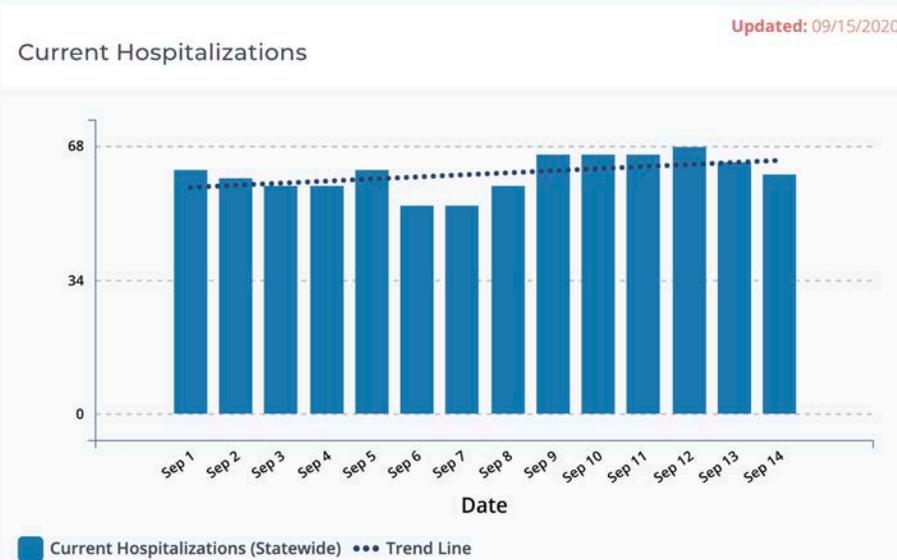


As of September 14, 2020 at 6:00 p.m.

de.gov/coronavirus

COVID-19 Data Dashboard

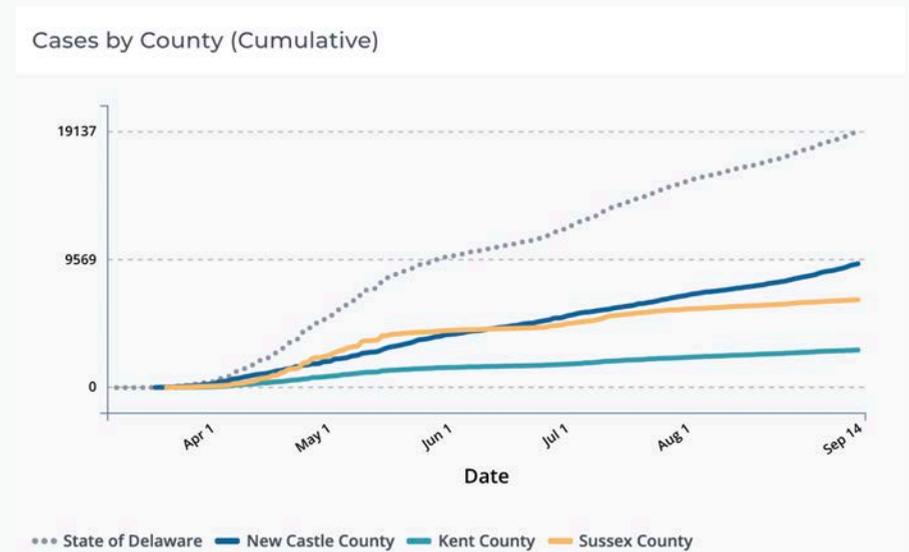
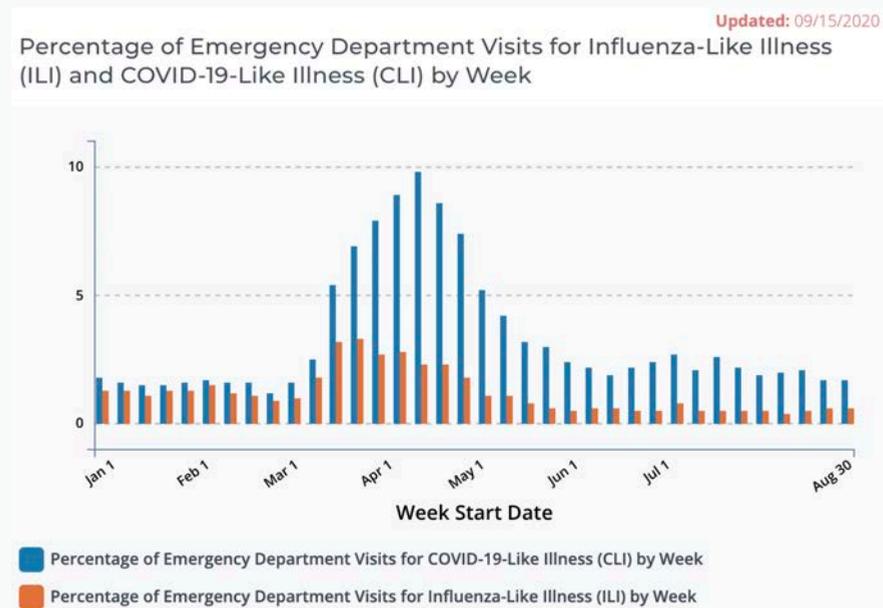
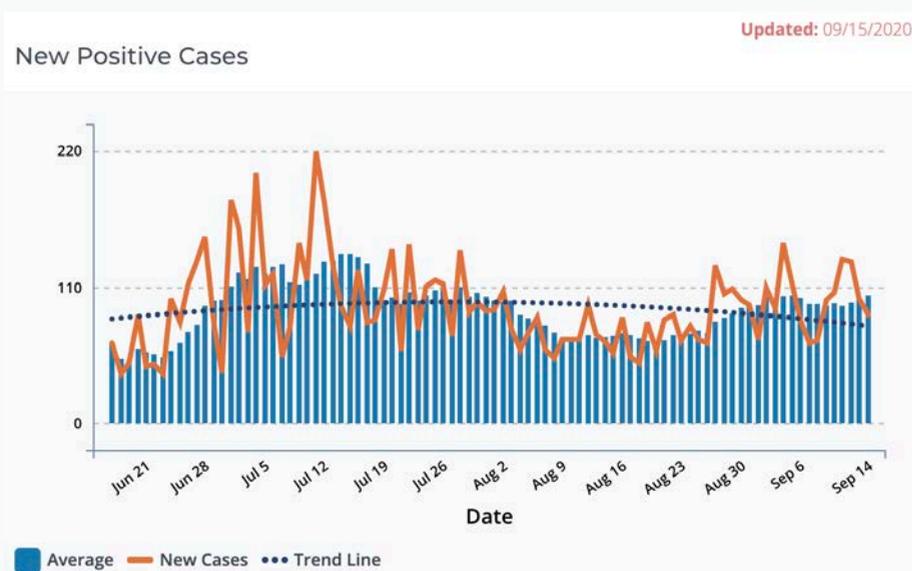
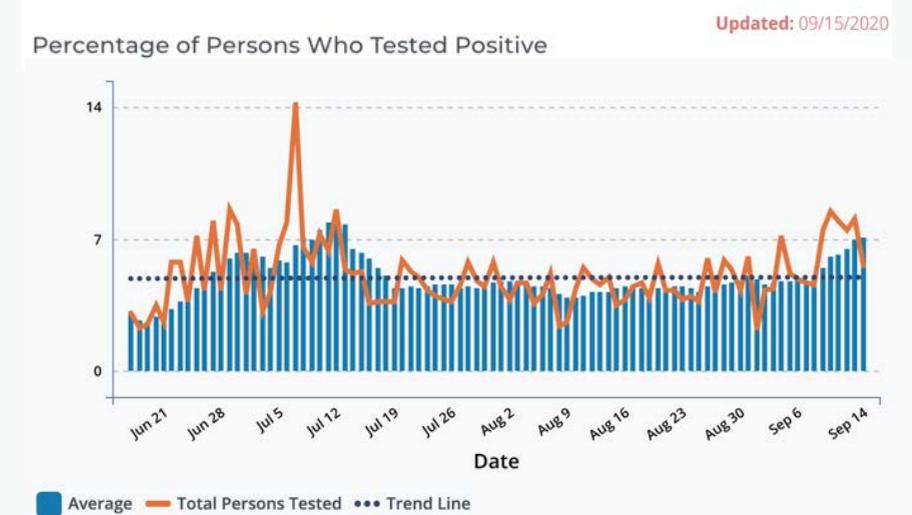
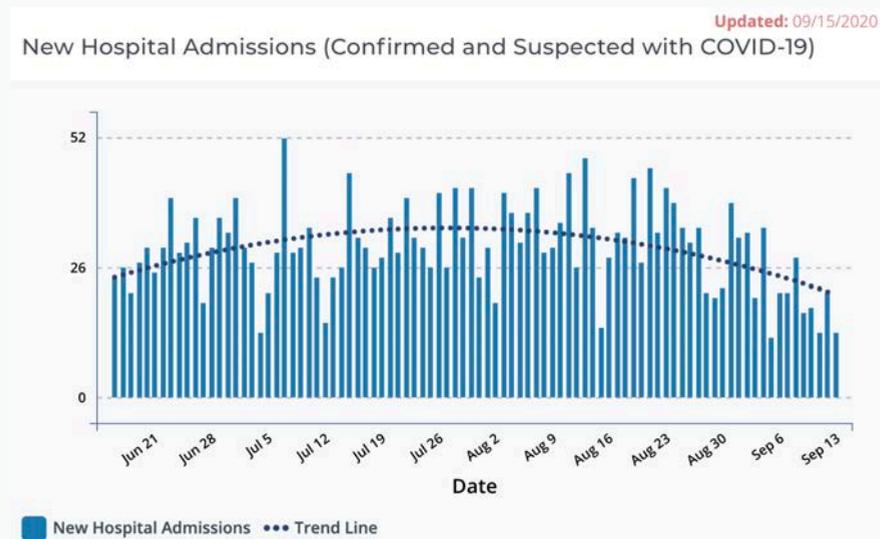
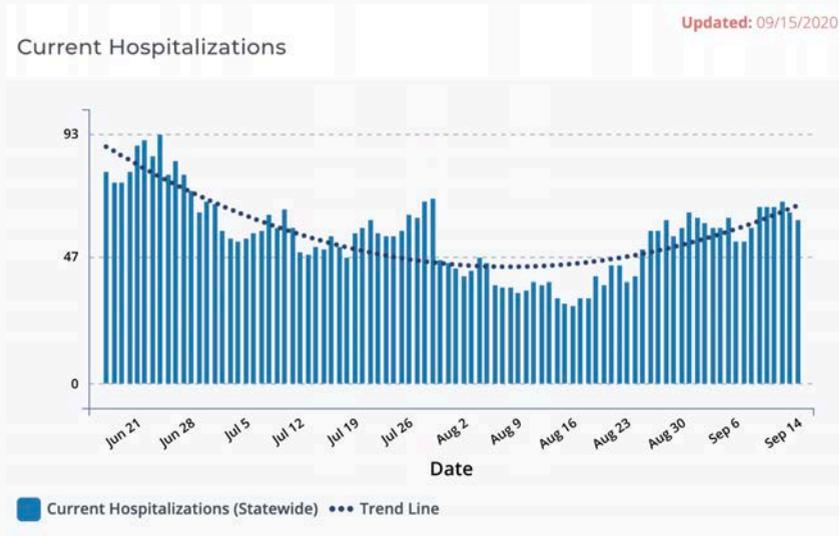
14-day View



View more data: de.gov/healthycommunity

COVID-19 Data Dashboard

90-day View



View more data: de.gov/healthycommunity

COVID-19 Data Dashboard

Delaware's Personal Protective Equipment (PPE) Inventory Status



View more data: de.gov/healthycommunity

SCHOOL REOPENING CRITERIA

(09/05/2020 - 09/11/2020)

CURRENT STATUS

Data is updated every Saturday

Yellow

Weekly status breakdown *per 100,000 people

New Cases*

66.2

% Persons Tested Positive

5.9%

Avg. Daily Hospitalizations*

6.1

Planning scenarios

Green

Minimal

Community Spread

Schools are open for in-person instruction

Yellow

Minimal-to-Moderate

Community Spread

Schools may use a hybrid model of remote learning and in-person learning options with precautions in place.

Red

Significant

Community Spread

School buildings are closed – remote learning only.

COVID-19 RELIEF & SUPPORT

Delaware Nonprofit Support Fund

\$25 million

to support organizations that have provided critical services to Delawareans & Delaware families throughout the COVID-19 pandemic

LEARN MORE:

decaresfunds.org

de.gov/relief

Secretary Molly Magarik

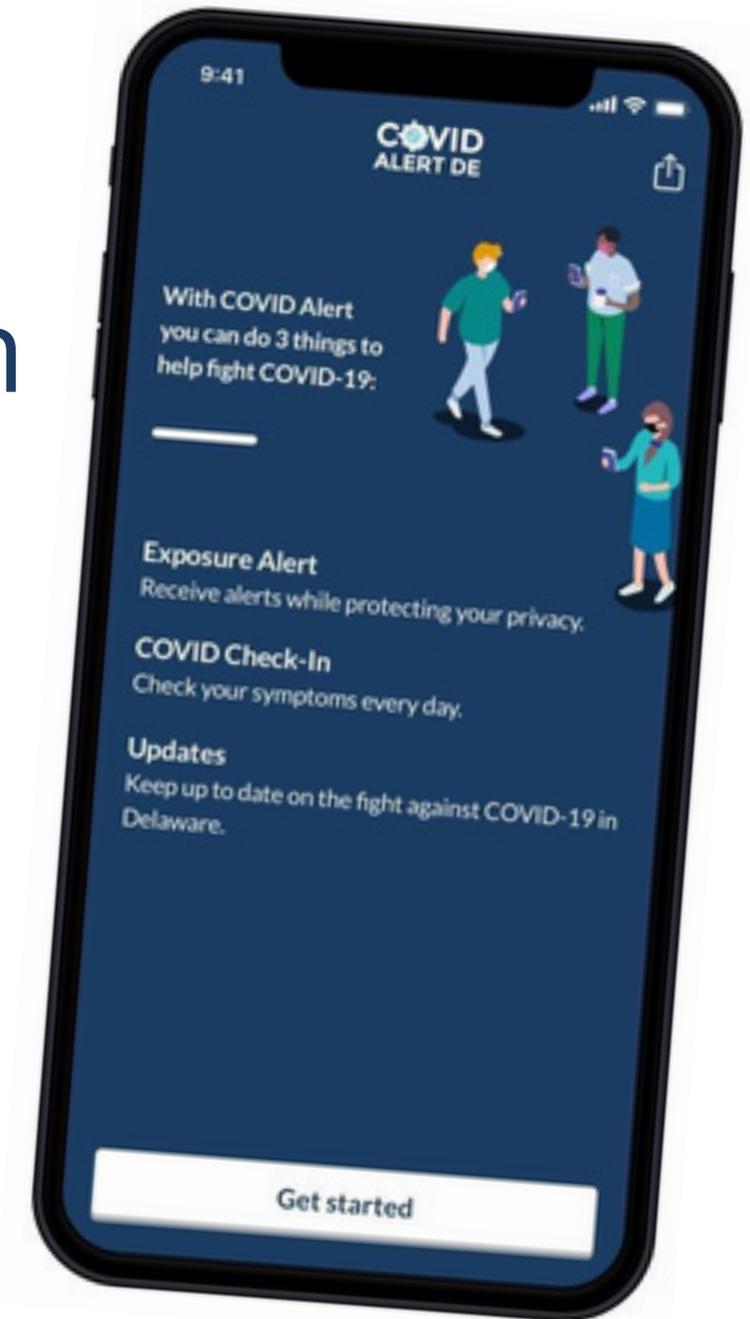
**Delaware Department of
Health and Social Services**

de.gov/coronavirus

COVID Alert DE

EXPOSURE NOTIFICATION APP

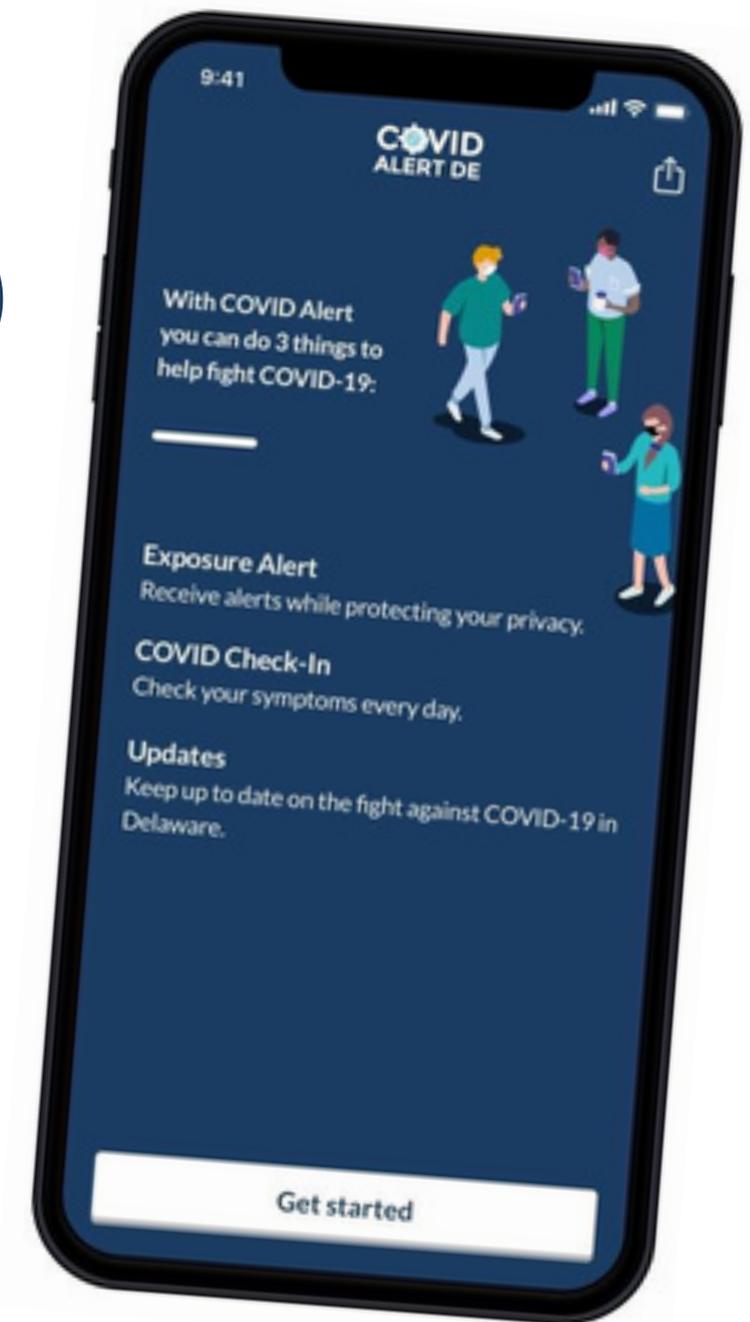
- **Free and anonymous**
- Alerts users to **exposure** with a COVID-positive person
- Includes **Daily Symptom Check-in to self-monitor** symptoms
- Supports **Contact Tracing** efforts

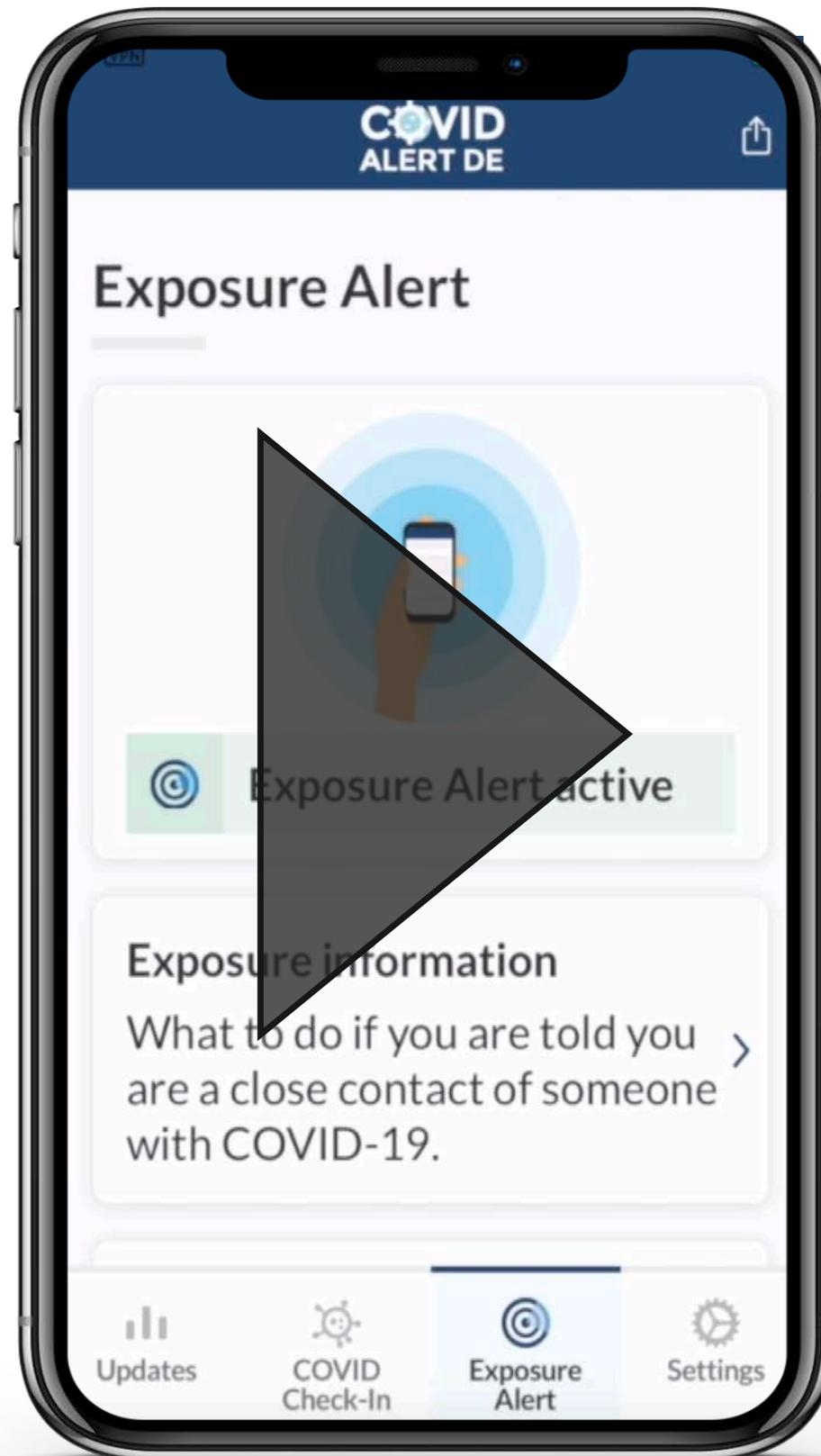


COVID Alert DE

EXPOSURE NOTIFICATION APP

- COVID Alert DE uses Bluetooth Low Energy (BLE) technology
- Quickly alerts user if they have been in **close contact (within 6 feet for 15 minutes or more)** with someone who has tested positive for COVID-19





de.gov/covidalert

Video: <https://youtu.be/-Ft7uWWcVWw>

How does it work?

If a person tests positive for COVID-19, **it's up to them** whether they share their result anonymously through COVID Alert DE.

- **IF YES:** Standard contact tracing + DPH gives individual a six-digit code to enter in COVID Alert DE
- **IF NO:** Standard contact tracing

Protecting Your Privacy

The COVID Alert DE app:

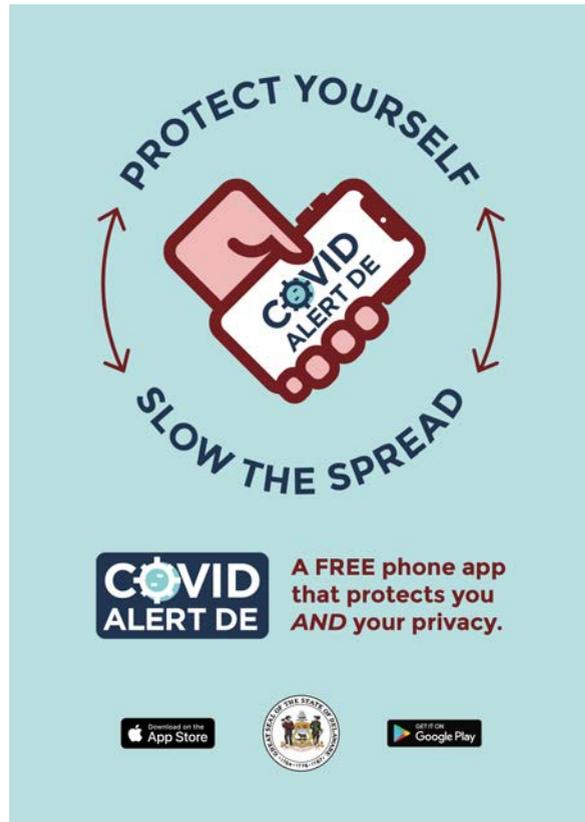
- **Does not** collect or share any personal, identifiable information
- **Does not** use GPS or location tracking
- **Does not** grant Apple or Google access to your information. The app uses **Bluetooth proximity-enabled exposure notification service *technology*** developed by Apple and Google

Why is it important?

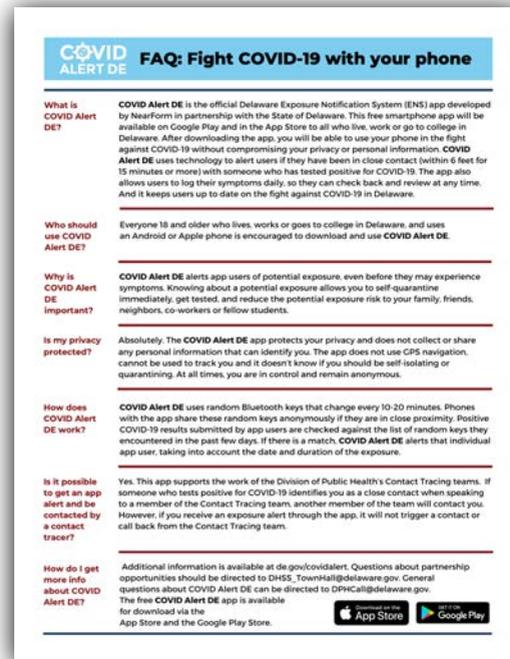
- **Alerts app users of potential exposure**, even before they may experience symptoms
- **Interoperability** across state lines
- **User control** – opt-in or opt-out features
- **University of Delaware and Delaware State University** are encouraging students to download app



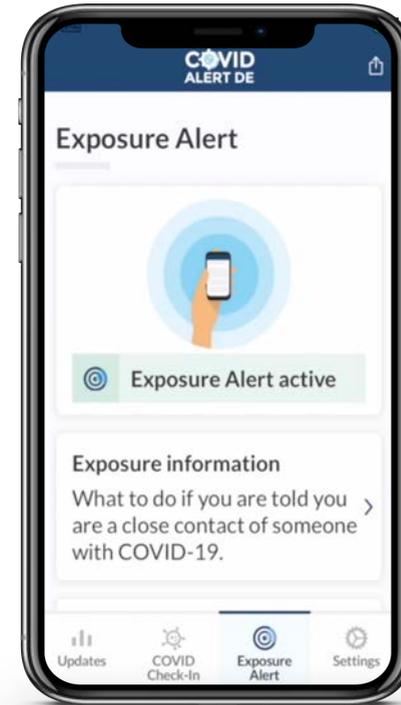
Marketing



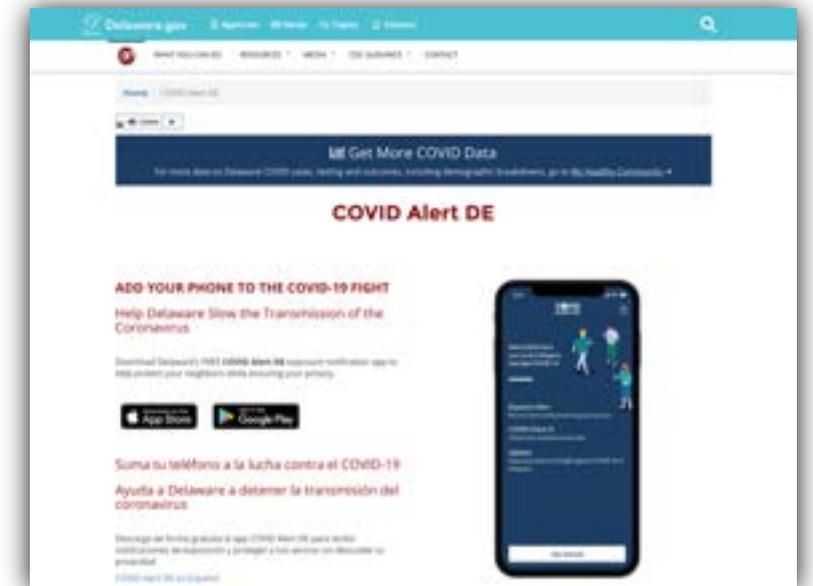
POSTER (ENGLISH AND SPANISH)



FAQ SHEET (ENGLISH AND SPANISH)



APP DEMO



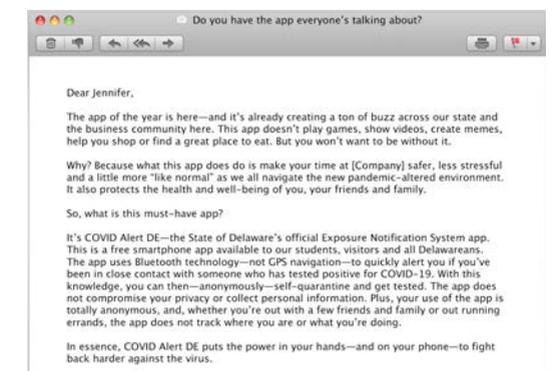
NEW LANDING PAGES de.gov/covidalert



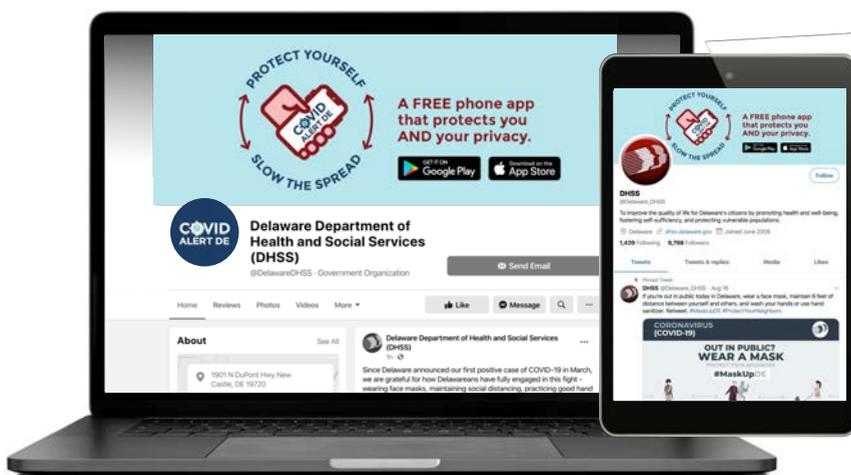
VIDEOS (ENGLISH AND SPANISH)



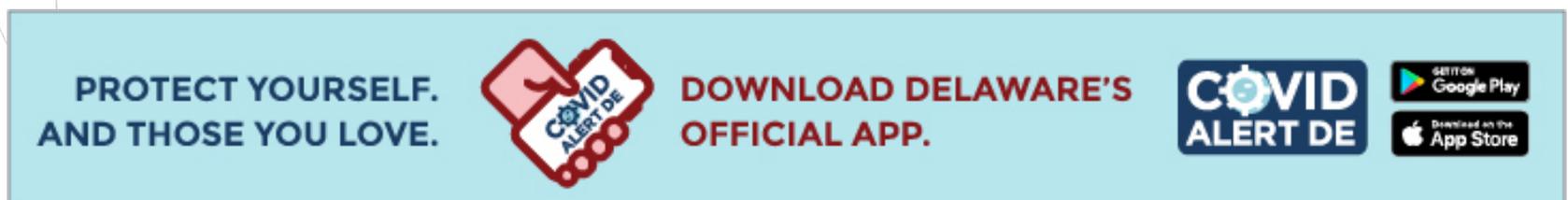
SOCIAL CONTENT (ENGLISH AND SPANISH)



CUSTOMIZABLE EMAIL COPY (ENGLISH AND SPANISH)



FACEBOOK & TWITTER PROFILE AND COVER PHOTOS



DIGITAL BANNERS (ENGLISH AND SPANISH)

Download **COVID Alert DE**



**A FREE phone app
that protects you
AND your privacy.**



**Available in English and Spanish
for anyone in DE 18+**

de.gov/covidalert

PREVENT THE SPREAD



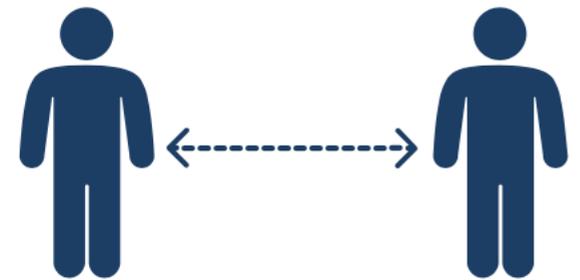
**STAY HOME IF
YOU'RE SICK**



**WASH HANDS
FOR 20 SECONDS**



**WEAR A FACE
COVERING OR MASK**



**STAY AT LEAST
6 FT APART**

Secretary Cerron Cade

Delaware Department of Labor

de.gov/coronavirus

Lost Wages Assistance

- DOL expects to begin issuing the \$300 temporary benefit to eligible unemployed workers **this week**
- Retroactive to week ending August 1, 2020
- Automatically calculated and distributed based on unemployment claims received
- Individuals do not need to call or apply separately for LWA*

** Claimants that have not certified that their employment was disrupted due to COVID-19 will receive instruction via email, phone and/or letter*

de.gov/coronavirus

Lost Wages Assistance

TIME & ELIGIBILITY LIMITED

1. FEMA announced they will only fund six weeks – weeks ending Aug. 1, 8, 15, 22, 29 and Sept. 5
2. **Claimant qualifications**
 - A. Must qualify for a \$100 or greater Weekly Benefit Amount (WBA)
 - B. Claimants must certify their employment was disrupted due to COVID*
 - C. Claimants must be eligible for benefits during the program period

** Claimants that have not certified that their employment was disrupted due to COVID-19 will receive instruction via email, phone and/or letter* de.gov/coronavirus

Pandemic Emergency Unemployment Compensation

- **Program now supported on the new PUA system**
- **If you exhaust your traditional UI claim you will need to file your PEUC claim at pua.delawareworks.com**
 - Claimants must first create a user profile
 - Claimants will then complete a PEUC application
 - Weekly certifications may only be submitted at pua.delawareworks.com site
- **Notifications will be mailed to you when your claim exhaust**

Supporting Delaware Workers

Through CARES Act funds:

\$560 million

in unemployment benefits
has supported

**82,000
Delawareans**

Rapid Workforce Training & Redeployment Initiative

Executive Order #43

- **\$10 million in CARES Act funding for workforce development program**
- **Delaware Workforce Development Board & DOL seek applications from employers and industry trainers**
- **Applications reviewed on rolling basis**

**Application deadline:
Friday, September 25, 2020**

Learn more: **de.gov/relief**

Director A.J. Schall

Delaware Emergency Management Agency

de.gov/coronavirus

**KNOW YOUR
COVID-19 STATUS**

**Delawareans now
have more COVID-19
testing options**

KNOW YOUR COVID-19 STATUS

EXPANDED TESTING OPTIONS

Permanent Testing Locations

- 19 locations statewide:
Walgreens, Service Centers, Public Health Clinics
- **Longer hours**
- Consistent testing during **weekdays** and **weekends**

Pop-up Community Testing Events

- Identified by DPH
- Based on **infection rates, testing locations to date** and **community vulnerability**
- Locations vary each week

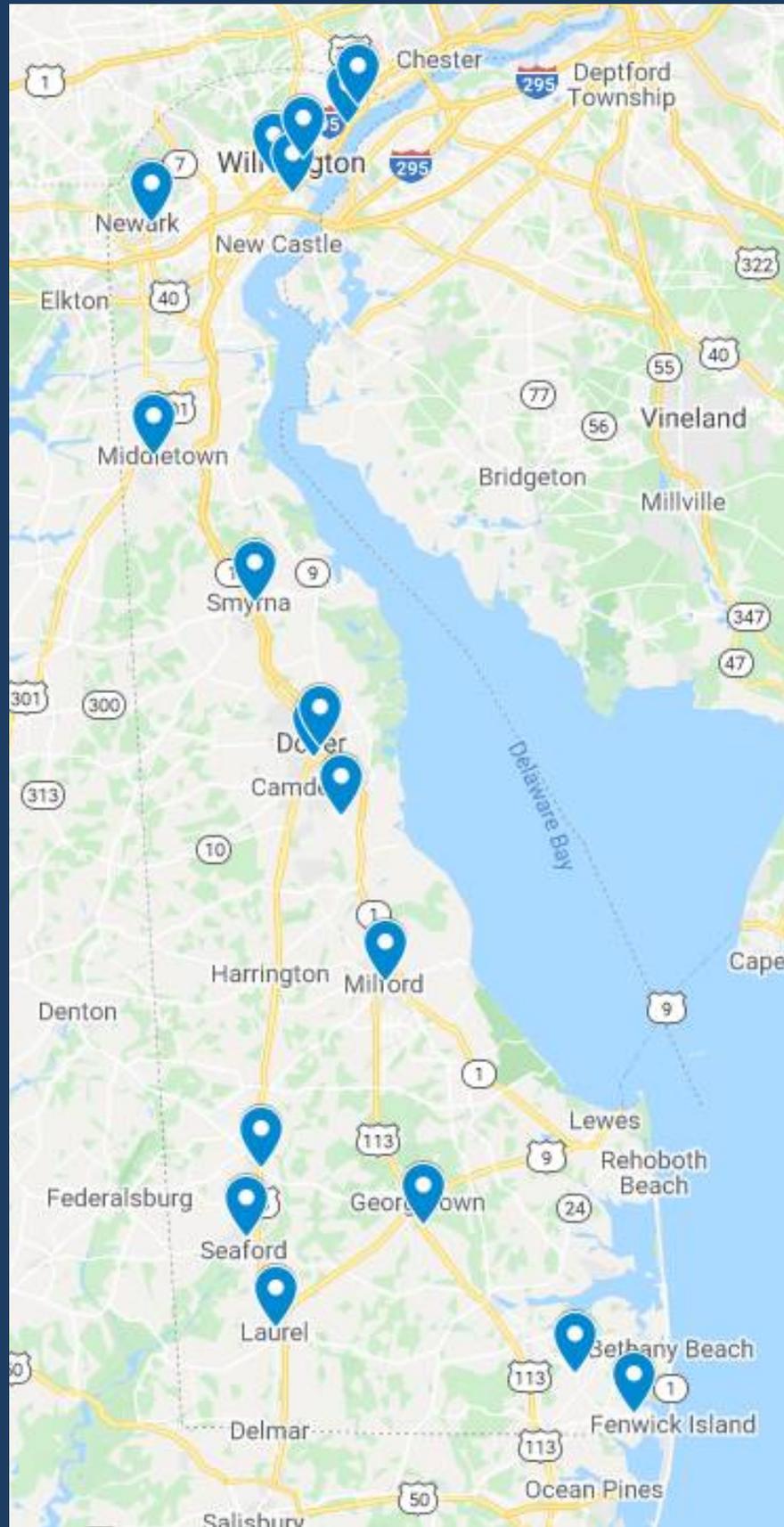
At Home Testing Kits

- Encouraged for **Delawareans over 60**
- Available for **additional communities** identified by DPH
- Must be Delaware **resident**
- See if you qualify: **de.gov/hometest**



KNOW YOUR COVID-19 STATUS

19 PERMANENT TESTING LOCATIONS



KNOW YOUR COVID-19 STATUS

PERMANENT TESTING LOCATIONS - LONGER HOURS AND MORE DAYS.
LOCATIONS CLOSE TO YOU!



WALGREENS

No Reservations Necessary

***8 locations
statewide***

**Monday - Friday
9:00 a.m. -
5:00 p.m.**

Sunday hours vary



SERVICE CENTERS

*Register at
delaware.curativeinc.com*

***5 locations
statewide***

**Monday - Friday
8:30 a.m. -
4:00 p.m.**

*Register:
delaware.curativeinc.com*



PUBLIC HEALTH CLINICS

Call For Appointment

***6 locations
statewide***

**Monday - Friday
8:00 a.m. -
4:00 p.m.**

*Call for
appointment*

Pop-up Testing Locations

New Castle County

Wednesday, Sept. 16 from 3 p.m. - 6 p.m.

East Side Charter
3000 N. Claymont St, Wilmington, DE 19802

Register In advance at delaware.curativeinc.com

Thursday, Sept. 17 from 10 a.m. - 1 p.m.

Kingswood Community Center
2300 Bowers Street, Wilmington, DE 19802

Call for an appointment 302-428-6586

Thursday, Sept. 17 from 9 a.m. - 11 a.m.

St. Francis Testing Site (**Walk Up/Drive Up event**)
Holy Rosary Church
3200 Philadelphia Pike, Claymont, DE 19703

Friday, Sept. 18 from 10 a.m. - 1 p.m.

Latin America Community Center
301 N Harrison Street, Wilmington, DE

Call for an appointment 302-320-6439

Friday, Sept. 18 from 2 p.m. - 7 p.m.

Seeds of Greatness Bible Church
828 Frenchtown Rd E, New Castle, DE 19720

Register In advance at delaware.curativeinc.com

Kent County

Thursday, Sept. 10 from 9 a.m. - 2 p.m.

Delaware Technical Community College
Terry Campus

100 Campus Drive, Dover DE 19904

Register In advance at delaware.curativeinc.com

Sussex County

Thursday, Sept. 17 from 9 a.m. - 1 p.m.

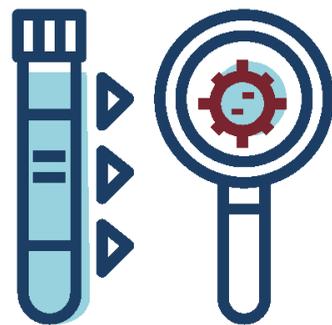
Delaware Technical Community College
Jack Owens Campus
21179 College Dr, Georgetown, DE 19947

Register In advance at delaware.curativeinc.com

**KNOW YOUR
COVID-19 STATUS**
de.gov/gettested



KNOW YOUR COVID-19 STATUS



Please get tested for coronavirus,
whether you have symptoms or not.
You can help stop the spread.

de.gov/gettested

Download **COVID Alert DE**



**A FREE phone app
that protects you
AND your privacy.**



de.gov/covidalert



Act with a sense of **community.**

- Be smart.
- Get tested.
- Wash your hands.
- Wear a face covering.
- Practice social distancing.
- **Protect your neighbors.**

For the latest updates:

de.gov/coronavirus